

UASHIMAMA®

HIGH QUALITY WASHABLE PAPER
MADE IN ITALY

20 YEARS
WASHABLE PAPER BAG
2004- 2024



SPRING SUMMER 2024

W H Y

W A S H A B L E

PAPER ?

AT ITS INCEPTION MANY YEARS AGO, OUR WASHABLE PAPER WAS USED TO MAKE A SIMPLE BREAD BAG FOR THE DINNER TABLE.

THIS WAS MARCO'S FIRST CREATION USING THE PAPER MATERIAL AND ONCE IT CAME TO LIFE HE BEGAN TO HAVE MORE IDEAS OF HOW TO UTILIZE THE PAPER. THROUGH TRIAL, ERROR AND PERSEVERANCE, HE STARTED LEARNING HOW TO CREATE A STRONGER PAPER THAT COULD HAVE MANY FUNCTIONAL USES WHILE USING A NATURAL AND SUSTAINABLE PRODUCTION CYCLE.

THE AGGO PAPER MATERIAL HAS THE BENEFIT OF BEING EXTREMELY DURABLE, YET PLIABLE ENOUGH FOR ENDLESS CREATIVITY.

IT HOLDS TRUE TO THE CORE OF HOW WE APPROACH OUR PRODUCTS; IT MUST BE STRONG, DURABLE, AND LONG LASTING.

OUR PAPER IS AN ALTERNATIVE MATERIAL THAT HAS BEEN TREATED IN AN INNOVATIVE WAY, UTILIZING WATER SAVING PRODUCTION METHODS AND BIODEGRADABLE WAX.

CONVENTIONAL TEXTILES AND MANUFACTURING PRACTICES UTILIZE CHEMICALS THROUGHOUT THE PRODUCTION PROCESS.

THAT DOES NOT ALIGN WITH OUR ETHOS AND MISSION WHICH IS WHY WE CREATED AGGO WASHABLE PAPER TO BE USED AS OUR CORE TEXTILE.

T A B L E O F C

CONTENTS

6. PAPER BAG

10. HOME & TABLE

22. HOME | OLIVE COLLECTION

24. WEAR

39. ACCESSORIES

45. STORES

SPRING/SUMMER '24

PAPER BAG

WASHABLE PAPER

WE CELEBRATE 20 YEARS OF LIFE OF OUR PAPER BAG,
THE UASHMAMA ICONIC PRODUCT THAT CHANGED THE STORAGE WORLD

S M A L L

W 12 X D 12X H 15 CM

PAPER BAGS GLOSSY COLOR KEY



PAPER BAG

WASHABLE PAPER

A FLASH COLLECTION TO CELEBRATE THE ICONIC UASHMAMA PRODUCTS AFTER 20 YEARS FROM ITS CREATION.
A SHINE AND BRIGHT TOUCH FOR OUR PAPER BAG.
LIMITED COLLECTION.



PAPER BAG

WASHABLE PAPER

UASHMAMA® Paper Bags are the perfect solution for your Storage ideas.

UASHMAMA® is an Eco friendly answer, we are all looking for reduce, reuse and recycle for a sustainable and a consciousness living.

Use our UASHMAMA® washable Paper Bags as food storage containers, laundry bags, pots and planters covers, office organization bins, kids toys boxes, bathroom organization baskets. Our nine sizes of Paper Bags have versatile uses.

EACH PAPER BAG SIZE LISTED IN THIS SECTION, IS AVAILABLE IN THE FOLLOWING VARIETY OF COLORS AND PAPER FINISHES.

PAPER BAGS COLOR KEY



WHITE CACHEMIRE GREY DARK GREY BLACK



SABBIA AVANA CAMEL OCRA COGNAC



SALVIA FOREST OLIVA



OCEANO OLBIA INCHIOSTRO DENIM BLUE



CEDRO SOLE PESCA PALIO QUARZO



GOLD PLATINO SILVER PELTRO ROSATO

CARE: Wash in warm water using a mild soap or detergent.

If you're using your Uashmama product for herbs, plants, or flowers be sure to use a small pot, vase, or container. Do not pot directly into the product.

As with most fibrous materials, this product is not intended for extended saturation in water.

It's all in the details.



XSMALL

W 5 X D 5 X H 10 CM



PICCOLO

W 8 X D 8 X H 18 CM



SMALL

W 12 X D 12 X H 15 CM



MEDIUM

W 18 X D 12.5 X H 19 CM
max h 33 cm



LARGE

W 21 X D 15 X H 20 CM
max h 33 cm



LARGE PLUS

W 19 X D 19.5 X H 33 CM
max h 45 cm



XL

W 24 X D 24 X H 51 CM
max h 70 cm



XXL

W 33 X D 33 X H 61 CM
max h 90 cm



GIGANTE

W 45 X D 45 X H 70 CM
max h 90 cm

H O M E & T A B L E

TABLETOP

LAPAPER

Lapaper placemats are double sided for strength and durability and add the perfect pop of color to any tabletop. They have a subtle texture to them, which offers an elevated look. Resistant to heat, oil and stains.

They are water resistant and hand washable!

Plastic Free solution.



RECTANGLE

W 45.5 X D 34.5 CM



OVAL

W 46.5 X D 35.5 CM



ROUND

D 36 CM



SOTTOBICCHIERE

W 10 X D 10 CM



H O M E & T A B L E

TABLETOP

PIZZO

A sustainably made, reusable paper placemat with hand crafted details that mimic a lace fabric. Hand crafted with our durable washable paper, the Lacemat is heat & stain resistant. Use on your tabletop as a standalone placemat or layer on top of a placemat for an added design element or as a charger.

They are water resistant and hand washable!



PLACEMAT

D 34 CM



OVAL

W 46.5 X D 35.5 CM



NAPKIN RING

L MAX 20



SOTTOBICCHIERE

D 10 CM



LATTE

GREY

QUARZO

UVA

BISCOTTO

SOLE

SALVIONE

CIELO

MARINA

OTTANIO

DENIM

DARK GREY

BLACK



VERNICE BLACK



GOLD



SILVER



PLATINO

H O M E & T A B L E

TABLETOP

TEC PLACEMAT

Our most basic placemat made from our water and stain resistant TEC paper, which is made of cellulose fiber. These placemats are lightest in thickness and are protected on the frontside only. The placemats are water resistant and hand washable.



RECTANGLE

W 48 X D 33 CM

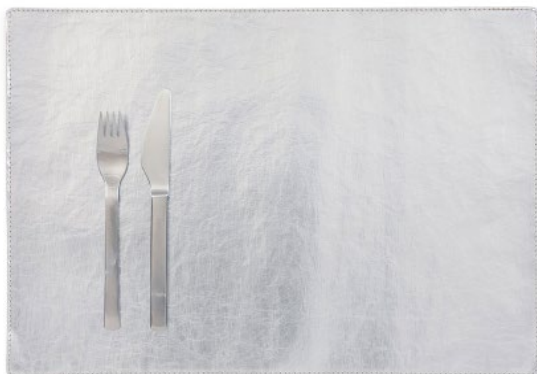


OVAL

W 48 X D 35 CM



METALLIC



RECTANGLE

W 48 X D 33 CM



SPEZZATO TEC



ROUND

D 36 CM



H O M E & T A B L E

TABLETOP

COTO

COTO paper is made out of 100% cotton plant fiber; the part of the fiber that is considered waste from the cotton flower. We took the "waste" and transformed it into a new, durable, washable paper material. Our COTO placemats are double sided for strenght and durability and add the perfect pop of color to any tabletop. Resistant to heat, oil and stains. They are water resistant and hand washable! Vegan Product.



RECTANGLE
W 45 X D 35 CM



OVAL
W 45 X H 35 CM



ROUND LARGE
D 36 CM



SOTTOBICCHIERE
W 10 X H 10 CM



H O M E & T A B L E

TABLETOP



VASSOID

W 35 X D 22 X H 33 CM



VASSOID LEATHER HANDLES

W 33 X D 23 X H 16 CM



FIOCCO SMALL

W 14 X D 14 X H 15 CM



AN ECO LINEN BREAD BAG FOR KEEPING BREAD FRESH FOR LONGER. TURN THE TOP OF THE BREAD BAG DOWN TO MAKE A PRETTY BASKET. MAKE A KNOT TO CLOSE THE BAG AND KEEP THE BREAD FRESH.



FIOCCO LARGE

W 32 X D 22 X H 20 CM



AN ECO LINEN BREAD BAG FOR KEEPING BREAD FRESH FOR LONGER. TURN THE TOP OF THE BREAD BAG DOWN TO MAKE A PRETTY BASKET. MAKE A KNOT TO CLOSE THE BAG AND KEEP THE BREAD FRESH.

H O M E & T A B L E

TABLETOP



PORTA PANE

W 17 X D 17 X H 14 CM



GREY CACHEMIRE AVANA PESCA INCHIOSTRO

PORTA PANE IS YOUR GO-TO BREAD BASKET FOR ROLLS, OR CROISSANTS BUT WORKS WONDERFULLY FOR COOKIES, PASTRIES... LINEN TOP, DRAWNSTRING CLOSURE AND WASHABLE PAPER BAG.



SCALDAPANE

DIAMETER 10 CM



TERRACOTTA

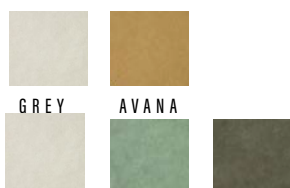
TERRACOTTA HEAT PLATE DESIGNED TO FIT OUR PAPER BAG. PLACE IN THE OVEN FOR 15 MIN ON 180°, PLACE IN THE BREAD BAG TO KEEP YOUR BREAD WARM AT THE TABLE.



LOLLIE BAGS

SM: W 9 X D 9 X H 4 CM
MD: W 12 X D 12 X H 5 CM
LG: W 14 X D 14 X H 8 CM

LP: W 18 X D 18 X H 5 CM
XL: W 23 X D 23 X H 8 CM



GREY AVANA CACHEMIRE SALVIA DARK GREY



PANINO BAGS

XS: W 10 X D 10 X H 4 CM
SM: W 10 X D 18 X H 6 CM
LG: W 23 X D 10 X H 7 CM



GREY AVANA CACHEMIRE SALVIA DARK GREY

H O M E & T A B L E

TABLETOP



WINE BAG
W 9 X D 10 X H 27 CM



COOLER
W 45 (OPEN) X H 18 CM



CHILL ANY WATER, WINE OR CHAMPAGNE BOTTLE FOR THOSE PERFECT PIC-NICS IN THE PARK, BARBECUES OUTSIDE, OR THOSE CLASSY NIGHTS.



CHIANTI BAG
W 9 X D 10 X H 27 CM



H O M E & T A B L E

TABLETOP



LAMP SHADE
D 7 X D 10 X H 10 CM



PLACE THE SHADE ON A REGULAR WINE GLASS WITH A VOTIVE CANDLE INSIDE.
TURN OFF THE LIGHT AND ENJOY THE ATMOSPHERE.
THE INNER PART IS GOLD FOR A BETTER REFLECTION.
WHITE COMBINATION COMES ALSO PLAIN PAPER WITH WHITE INSIDE.



ALFRESCO
W 19 X D 10 X H ROLLED 26 CM



ALFRESCO WINE TOTE HOLDS TWO BOTTLES (ALSO CHAMPAGNE SIZE) AND CAN BE MATCHED WITH OUR COOLERS. PERFECT FOR PIC-NICS OR TO CARRY YOUR ESSENTIALS IN STYLE.



ICE CUBE
W 45 (OPEN) X H 18 CM



PLACE THE ICE CUBE DIRECTLY IN THE FREEZER FOR AT LEAST 2 HOURS, THEN PLACE IT AROUND YOUR BOTTLE. IT WILL KEEP YOUR DRINKS COOL!

H O M E & T A B L E

STORAGE



LAUNDRY BAG
W 30 X D 25 X H 58 CM



LAPO LAUNDRY
W 36 X D 30 X H 60 CM



H O M E & T A B L E

STORAGE



POSITANO LINEN

W 33 X D 33 X H 46 CM



POSITANO STRIPE

W 33 X D 33 X H 46 CM



WOOD BAG

SM: W 35 X D 30 X H 40 CM
 LG: W 40 X D 56 X H 46 CM



LE GNA B A G O N E (O N E H A N D L E)

W 33 X D 33 X H 36 CM



H O M E & T A B L E

STORAGE



CATINO SMALL
W 41 X D 34 X H 14 CM



CATINO MEDIUM
W 48 X D 45 X H 16 CM



PANIERE
XS 13 X 13 X 17 CM
SM 19 X 19 X 24 CM
MD 26 X 26 X 28 CM
LG 35 X 35 X 37 CM



CILINDRO LAMP
XS: D 18 X H 28 CM
SM: D 22 X H 29 CM
MD: D 22 X H 43 CM
LG: D 26 X H 47 CM

CILINDRO LAMP 'B'
XS: D 29 X H 20 CM
SM: D 40 X H 25 CM

H O M E & T A B L E

TABLETOP



APRON

W 34 X D 23 X H 14 CM



PAPER BRACES

MIN 48 CM - MAX 89 CM



HANGING LAMP SMALL W 13 X D 13 X H 45 CM
HANGING LAMP LARGE W 23 X D 23 X H 70 CM



PANIERE LAMP

XS D 17 X H 13 CM
SM D 24 X H 19 CM
MD D 28 X H 26 CM



H O M E & T A B L E

NEW COLLECTION - OLIVO



OLIVO LINEN RUNNER

W 50 X D 180 CM



OLIVO LINEN NAPKIN

W 50 X D 50 CM



OLIVO PORTA PANE

W 17 X D 17 X H 14 CM



FIOCCO OLIVO

W 14 X D 14 X H ROLLED 15 CM



H O M E & T A B L E

NEW COLLECTION - OLIVO



OLIVO ICE CUBE

W 35 X D 22 X H 33 CM



OLIVO LAMPSHADE

D 7 X D 10 X H 14 CM



WEAR

NEW COLLECTION SS'24

A NEW FINISH NAMED GLOSSY PAPER FOR OUR BESTSELLER GIULIA BAG.
A SHINE EFFECT THAT WILL BRIGHT YOUR STYLE AND YOUR SPRING/SUMMER SEASON.

GLOSSY PAPER



OCEANO CORALLO CACHEMIRE WHITE BLUE



GIULIA XSMALL
W 29 X D 20 X H 26 CM



GIULIA SMALL
W 23 X D 33 X H 30 CM



GIULIA LARGE
W 40 X D 30 X H 35 CM

METALLIC



PLATINO SILVER PELTRÒ BETROLÌO

VACCHETTA



MOU BRANDY SMOKE BECCO D'OCA PALIO

BASIC



CACHEMIRE GREY DENIM DARK GREY SOLE

WEAR

NEW COLLECTIONS '24



TERME SMALL
W 17 X D 5 X H 12 CM



TERME LARGE
W 22 X D 7 X H 15 CM

GLOSSY PAPER



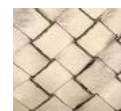
BASIC



VACCHETTA



METALLIC



WEAR

VACCHETTA COLORS



GLOSSY PAPER



GAIA BAG

W 30 X D 16 X H 45 CM

A CLEAN LOOK FOR A STYLISH SHOPPER MADE OF WASHABLE PAPER. RESISTANT, DURABLE, LIGHT AND LONG LASTING BAG.

WEAR

NEW COLLECTION S/S '24



GREG BACKPACK

Made out of innovative coated cotton, plus leather details.

A minimalist design approach with a go anywhere functionality.



BORDEAUX



SMOKE



LATTE



BLACK

WEAR

NEW COLLECTION S/S '24



GEMMA SMALL & LARGE

EACH BAG COME WITH DOUBLE STRAP, COTTON AND COLORED



COLORS



MOU

TEC BLK



WOVEN
CUOIO

WOVEN
CAFFE'

WOVEN
BLUE

WOVEN
BLACK

WEAR

LA BUSTA NEW

W 20 X D 5,5 X H 13 CM



BRANDY



SMOKE



MOU



VERNICE BLACK



PALIO



BECCO D'OCA

VACCHETTA COLORS



MOU BRANDY SMOKE BORDEAUX BECCO D'OCA PALIO VERNICE BLACK

EVERY BAG HAS A ZIP AND A COLORED ORANGE LINING.

WEAR

NEW COLLECTION S/S'24

STRAP

W 3 X MAX LENGHT 133 CM

W 4 X MAX LENGHT 133 CM



CHAMPAGNE
CACHEMIRE



CHAMPAGNE
PLATINO



BLACK
BLACK



BLACK
VERNICE BLACK



FOREST
BECCO D'OCA



FOREST
INCHIOSTRO



FOREST
MOU



FOREST
PALIO

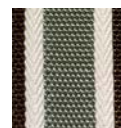


FOREST
FOREST

red stripe



green stripe



WEAR

BAG

AN EVERY DAY TOTE, COMFORTABLE TO CARRY AND STRONG ENOUGH TO HANDLE YOUR DAILY ADVENTURES.



OTTI BAG

W 24 X D 27 X H 33 CM



GLOSSY COLORS



VACCHETTA COLORS



OTTI ZAINO

W 24 X D 27 X H 33 CM



WEAR

BAG



NINA

W 27 X D 9 X H 28 CM



GLOSSY C O L O R S



VACCHETTA COLORS



ALLE

W 34 X D 13 X H 34 CM

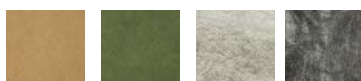


WEAR



PARMA

W 26 X D 9 X H 26 CM



AVANA FOREST PLATINO PELTRO

GLOSSY PAPER

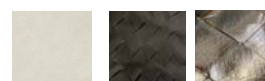


OCEANO QUARZO CACHEMIRE WHITE RED BLUE



OLIMPIA

W 27,5 X D 5 X H 19 CM



CACHEMIRE BLACK PLATINO



PANAREA SM & MD

SM: W 23,5 X D 15,5 X H 10 CM

MD: W 28 X D 19 X H 10 CM



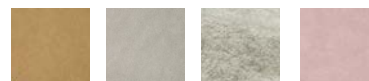
AVANA GREY PLATINO QUARZO



LIPARI SM & MD

SM: W 23,5 X D 15,5 X H 10 CM

MD: W 28 X D 19 X H 10 CM



AVANA GREY PLATINO QUARZO

WEAR



TOTTY SM & LG

SM W 19 X D 15 X H 25 CM

LG W 33 X D 13 X H 33 CM



LA BUSTA + TRACOLLA

W 25 X D 60 X H 13 CM

WEAR

TRAVEL BAG



ROMA LARGE

W 46 X D 20 X H 33 CM

ROMA SMALL

W 32 X D 16 X H 24 CM



*BLACK COMES WITH A BLACK CANVAS HANDLES AND STRAP



ROMA XLARGE

W 50 X D 23 X H 36 CM



*BLACK COMES WITH A BLACK CANVAS HANDLES AND STRAP



CARRY ONE

W 24 X D 24 X H 70 CM



CARRY TWO

W 24 X D 24 X H 70 CM



WEAR

BACKPACK



OLLI

W 18 X D 10 X H 25 CM



MEMMINO

W 22 X D 10 X H 33 CM



MEMMO

W 30 X D 10 X H 43 CM



ASPEN

W 30 X D 15 X H 40 CM



CHIARA

W 27 X D 15 X H 37 CM



WEAR

DAILY BAG



TRACOLLA LARGE

W 22 X D 8 X H 15 CM

TRACOLLA SMALL

W 17 X D 6 X H 15 CM



BASIC



CACHEMIRE GREY DARK GREY BLACK BLUE SABBIA OLIVA

METALLIC



PLATINO PELTRO LAPIS MORDORE' LIMONE DENIM SOLE

VACCHETTA



MOU BRANDY SMOKE BORDEAUX BECCO PALIO CACHEMIRE

WOVEN



WOVEN SILVER WOVEN PLATINO WOVEN CUOIO WOVEN CAFFE' WOVEN BLUE WOVEN BLACK

GLOSSY



BLACK



WEAR

NEW COLLECTION LAPAPER S S '24



CARD HOLDER

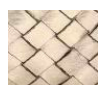
W 10 X H 7,5 CM



SILVER



PLATINO



SILVER



PLATINO



FORTE CARD HOLDER

W 11 X H 8 CM



SILVER



PLATINO



SILVER



PLATINO



VITA NEW

W 19 X D 2 X H 11 CM



SILVER



PLATINO



SILVER



PLATINO



SIENA CARD HOLDER

W 10 X H 7 CM



SILVER



PLATINO



SILVER



PLATINO

WEAR



VITA SMALL

W 12 X D 2 X H 10 CM



CAMEL OLIVA DARK GREY MOU BRANDY



VITA LARGE

W 19 X D 2 X H 11 CM



PLATINO PELTRO



WOVEN CUOIO WOVEN CAFFE' WOVEN BLUE WOVEN BLACK



I-PHONE CASE

W 10 X D 1,5 X H 18 CM

STRAP MAX LENGHT 135 CM



CACHEMIRE DARK GREY INCHIOSTRO VACCHETTA MOU



PLATINO PELTRO



WOVEN CUOIO WOVEN CAFFE' WOVEN BLUE WOVEN BLACK

WEAR

ACCESSORIES



KEY HOLDER

W 13 X D 5 X H 5 CM



PENCIL CASE

W 16 X D 5 X H 5 CM



WEAR

ACCESSORIES



WALLET LARGE
W 10,5 X H 17,5 CM



WALLET SMALL
W 10,5 X H 10 CM



CARD HOLDER
W 10 X H 7,5 CM



A5 NOTEBOOK
W 14 X H 21 CM



WEAR

ACCESSORIES



ROY CASE 15'

W 38 X H 26,5 X D 2 CM



MARU SM

W 21,5 X H 15 CM

MARU MD

W 30 X H 22 CM



GIMI SMALL

W 10 X H 7 CM

GIMI MEDIUM

W 17 X H 12 CM

GIMI LARGE

W 23 X H 16 CM



VERNICE BLACK - NEW

VACCHETTA COLORS



WEAR

BEAUTY



BEAUTY CASES

SM W 14 X D 6,5 X H 9 CM
 MD W 16 X D 6,5 X H 11 CM
 LG W 23 X D 6,5 X H 14,5 CM



TISSUE BOX

W 12 X D 12 X H 21 CM



OUR RETAIL

STORES

FIRENZE

LUCCA

MONTECATINI ALTO

MONTECATINI TERME

BURGDORF, SWISSE

CHARLESTON, SC - USA

HIGHLANDS, NC - USA

ARRIVEDERCI